

# Do Asians eat a lot of instant ramen?

Nowadays, many people's lives are relatively busy, and they want to be simple in everything, and the same is true in the diet. Many people will take instant noodles as three meals a day because they are very convenient to consume, just a simple brew can turn into hot and delicious, and most of all, the taste is also delicious. Many people are also crazy about the taste of instant noodles.

Nowadays, the sales of instant noodles are very high and are at a hot level around the world. Some countries are in love with instant noodles so crazy that almost no one will not eat them, so do Asians eat a lot of instant noodles?



## **Do Asians eat a lot of instant ramen?**

The top 10 selling instant noodle lines in 2021, as indicated in the Expertise article, were the best inventions in the country in the 20th century, as Japan named instant noodles in a 2000 poll. According to the World Instant Noodle Association research, the rest of Asia seems to agree, as Asians are the largest consumers of instant noodles, with eight of the top 10 countries in global consumption located in Asia.

Instant noodles occupy a vital position in Asian countries. Data shows that Asian countries are exporters of instant noodles and the largest consumers, with Asian brands of instant noodles being popular worldwide. Many countries have their own unique instant noodles, so why do Asians love instant noodles so much?

### **Why do Asians love instant noodles so much?**

#### **1. Convenient**

Asian countries are in the stage of rapid development, people are getting busier and busier, and it is common they can't eat in time. When you feel hungry, you don't need to queue up in a restaurant. You just need to use hot water to enjoy the delicious taste, which is the best choice when you are busy with work and study.

#### **2. Rich taste**

Instant noodles can be bought in some stores and have a very rich taste, even better than some ordinary meals. Many Asians eat instant noodles not because it is convenient to eat. Mostly it is because they are delicious and are missed when they do not eat them for a few days.

#### **3. Separate soup ingredients, high quality**

Many Asian brands of instant noodles have individually packaged seasoning kits, making it very convenient for

consumers to choose the spiciness and saltiness they want. The separation of soup and ingredients can also effectively maintain the quality and freshness of instant noodles.

#### 4. Low price

For many office workers or students, instant noodles are the best choice when they don't have much money. Instant noodles are inexpensive with rich taste, which is ideal for many people in the transition period.

#### 5. Meet the needs of consumers

Most Asian brands of instant noodles are developed according to Asian dietary habits. Therefore it is very suitable for Asian consumption. Different regions have different instant foods. Just as Europe and the US prefer corn flakes, Asian countries prefer instant noodles.

Instant noodles meet the needs of the Asian diet, both in terms of taste and consumption. This is why Asians love instant noodles so much, and many Asian restaurants even have special dishes made with instant noodles, which is enough to show how much Asians love instant noodles.

Fast food suits the needs of the modern pace of life and is so popular that instant noodles have become a mainstream product for convenience food in Asia. Nowadays, the instant noodles market is very competitive, and we must further improve the quality of instant noodles if we want to dominate the market.



**Instant Noodles Production Line** is a food machine used by many famous instant noodle companies to produce instant noodles with rich taste and long shelf life, which consumers well accept.

**Instant Noodles Production Line** is cost-effective, low cost, easy to operate, easy to maintain, and long-lasting. It can produce many types of instant noodles, such as square and round, which is the best choice for manufacturers to save cost and gain higher profit. If you want to stand out in the instant noodles market, welcome to contact us!